

WEBSITE PRIVACY POLICY AS ON 27 JUNE 2021 THE SHRINK ON YOUR COUCH (PTY) LTD

THIS PRIVACY STATEMENT FORMS PART OF THE BUSINESS' WEBSITE TERMS AND CONDITIONS. IF YOU DO NOT AGREE WITH ANY TERM OF THIS PRIVACY STATEMENT, YOU MUST CEASE YOUR ACCESS OF THIS WEBSITE IMMEDIATELY.

1. Definitions and Interpretation

- 1.1. **"Business"** means The Shrink on Your Couch (Pty) Ltd;
- 1.2. **"Contact Detail"** means debbie@debbiebright.co.za (the e-mail address where we can be contacted for any purpose pertaining to this Privacy Policy);
- 1.3. **"Personal Information"** means Personal Information relating to an identifiable person (natural or legal) as defined in the Protection of Personal Information Act, 4 of 2013;
- 1.4. **"Processing"** means the creation, generation, communication, storage, destruction of Personal Information as defined in the Protection of Personal Information Act, 4 of 2013;
- 1.5. **"Website"** means the website of the Business at URL <https://theshrinkonyourcouch.thinkific.com> or such other URL as the Business may choose from time to time; and
- 1.6. **"We", "us" or "our"** means the Business;
- 1.7. **"You" or the "user"** means any person who accesses and browses this website for any purpose; and

2. Effective Date of this Privacy Policy

- 2.1. We respect your privacy. As such, this privacy policy statement sets out the way we gather information and disseminate it in respect of the Website. It also governs the processing of Personal Information provided to us through your interaction with our Website;
- 2.2. Please note that, due to legal and other developments, we may amend these terms and conditions from time to time. The effective date of this Privacy Policy is indicated in the title of this document. This date is the effective date that governs the browsing and use of this Privacy Policy from that date until the next

revision of this Privacy Policy becomes effective. It is your duty to remain appraised of the current version of this Privacy Policy;

- 2.3. By continuing to browse or use this Privacy Statement after a revised Privacy Policy becomes effective constitutes your agreement to observe this Privacy Policy as may be revised.

3. Processing of Personal Information

- 3.1. By providing your Personal Information to the Business you acknowledge that it has been collected directly from you and consent to its processing by us.

3.2. If you are providing Personal Information regarding a minor, you specifically consent to us retaining and processing such information;

- 3.3. Where you submit Personal Information (such as name, address, telephone number and email address) *via* the website (e.g., through completing any online form) the following principles are observed in the processing of that information:

- 3.3.1. We shall only collect Personal Information for a purpose consistent with the purpose for which it is required. The specific purpose for which information is collected will be apparent from the context in which it is requested.

- 3.3.2. We shall only process Personal Information in a manner that is adequate, relevant, and not excessive in the context of the purpose for which it is processed;

- 3.3.3. Personal Information will only be processed for a purpose compatible with that for which it was collected, unless you have agreed to an alternative purpose in writing, or we are permitted in terms of national legislation of general application dealing primarily with the protection of Personal Information;

- 3.3.4. We shall keep records of all Personal Information collected for a period of 1 year or as might be otherwise stipulated by legislation;

- 3.3.5. we shall not disclose any Personal Information relating to you to any third party unless your prior written agreement is obtained, or if we are required to do so by law;

- 3.3.6. If Personal Information is released with your consent, we shall retain a record of the information released, the third party to which it was released, the reason for the release and the date of release, for a period of 1 (one) year from the date on which it was last used; and

3.3.7. We shall destroy or delete any Personal Information that is no longer needed by us for the purpose it was initially collected, or subsequently processed. In addition, upon request (through the Contact Detail), we shall destroy or alter any Personal Information that we gathered from you.

3.4. We may, in accordance with the Electronic Communications and Transactions Act, 25 of 2002 use Personal Information collected to compile profiles for statistical purposes. No information contained in the profiles or statistics will be able to be linked to any specific user.

4. Collection of anonymous data

4.1. We may use standard technology to collect information about the use of this Website. This technology is not able to identify individual users but simply allows us to collect statistics;

4.2. We may utilise temporary or session cookies to keep track of users' browsing habits. A cookie is a small file that is placed on your hard drive, to keep a record of your interaction with this website and facilitate user convenience;

4.3. Cookies by themselves will not be used to identify users personally but may be used to compile identified statistics relating to use of services offered or to provide us with feedback on the performance of this website.

4.4. The following classes of information may be collected in respect of users who have enabled cookies:

4.4.1. the browser software used;

4.4.2. IP address;

4.4.3. date and time of activities while visiting the website;

4.4.4. URLs of internal pages visited; and

4.4.5. referrers.

4.5. If you do not wish cookies to be employed to customize your interaction with this website, it is possible to alter the way your browser handles cookies on your computer. Please note that, if this is done, certain services on this Website may not be available.

5. Security

We take reasonable measures to ensure the security and integrity of information submitted to or collected by this Website but cannot under any circumstances be held

liable for any loss or other damage sustained by you because of unlawful access to or dissemination of any Personal Information by a third party.

6. Links to other websites

We have no control over and accepts no responsibility for the privacy of any third-party websites to which hyperlinks may have been provided and we strongly recommend that you review the privacy policy of any website you visit before using it further.

7. Queries

- 7.1. If you have any queries about this privacy policy, please contact us by emailing us at the Contact Detail.

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